



Press Contact:

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FOR IMMEDIATE RELEASE

St. Louis – January 9, 2018 – Greater Than Games today announced it has hired Maggie Clayton as its new Social Media Manager.

Maggie is an experienced social media and public relations manager who has a long history in the hobby board game industry. She has spent many years building brands, relationships, and developing outreach programs in various industries. Most recently, traveling to conventions and hobby game stores promoting a variety of publishing companies.

Maggie hails from Indianapolis, Indiana, where she graduated from Indiana University with a degree in Media and Public Affairs. Prior to graduating she spent two years working full time on a marketing and communications team, during which she worked extensively to create their social media strategy.

Upon graduating, she joined the IU School of Medicine Psychology and Neuroscience Department as part of their Child Psychiatry team, focusing primarily on marketing and patient education.

“We are thrilled to have Maggie join our team, bringing her knowledge and skill set to the digital marketing of our brand.” - Mara Johannes-Graham, Sales & Marketing Director.

Maggie will be attending several upcoming trade shows in 2018, including PAX South January 12-14, PAX East April 5-8, UK Game Expo June 1-3, Origins Game Fair June 13-17, Dice Tower Convention July 5-9, GenCon August 2-5, Essen Spiel October 25-28, and PAX Unplugged dates to be announced.

About Greater Than Games, LLC

Greater Than Games, LLC is a leading tabletop game developer and publisher based out of St. Louis, Missouri. Established in 2011, Greater Than Games is well-known for delivering engaging, richly-themed, highly-replayable card and board games.

Look for Greater Than Games titles in major markets all over the world.

Note to Editors:

Engage with Greater Than Games across social media via Facebook, Twitter, Pinterest, Instagram, Google+, Reddit, YouTube, and LinkedIn. To sign-up for updates, email marketing@greaterthangames.com. On the web: <https://greaterthangames.com/>

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